

The CNUSD Unified Sports Volleyball video's purpose is to show and promote the culture of inclusion within the district brought to the Corona-Norco community through Unified Sports and highlighting the joy at the most recent Volleyball tournament. The video has been used to present the positive outcomes of the program at Board of Education and LCAP Advisory Committee meetings. It has also been distributed across the wider CNUSD Community through the district's social media channels (Facebook, Instagram, X, LinkedIn, YouTube), website, and email via the Connection Newsletter. The target audience is the CNUSD community, students, and parents. This video is supporting effective communication by celebrating the joy of collaboration and inclusion taking place through this program. Ultimately garnering interest from students and parents hopefully to inspire participation at our next Unified Sports events. The outcome is a strong community and support of the program, ensuring its continued growth.